

## **Charting the Course:**

### Crafting a Sustainable Insurance Roadmap *for* The Digital Age in the Caribbean.

# Within a Changing Climate Environment

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#### The development of a roadmap towards sustainability involves:

- 1. Defining a sustainability vision.
- 2. Identifying sustainability objectives.
- 3. Setting sustainability targets.
- 4. Creating sustainability policies.

#### Within a Digital Age, businesses use technology to:

- Create new value in business models;
- Enhance customer experiences;
- Improve the internal capabilities that support its core operations.



#### **Quotation:**

Sustainable insurance aims to reduce risk, develop innovative solutions, improve business performance, and contribute to environmental, social and economic sustainability.

United Nations Environment Programme Finance Initiative https://www.unepfi.org/insurance

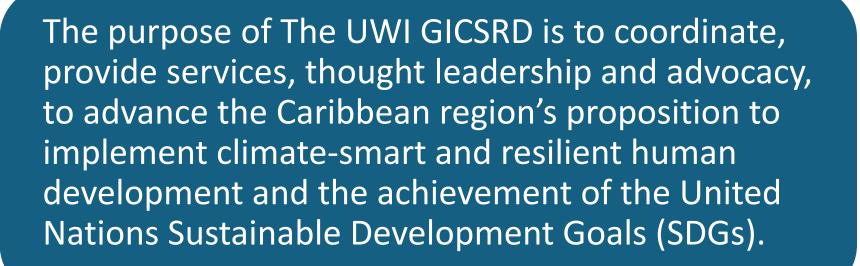


# UWI GICSRD

The Global Institute for Climate-Smart and Resilient Development The leading Caribbean University is leading world **climate action** 



GICSRD's vision is "to be committed to excellence in teaching, research and collaboration that informs policy formulation, advances advocacy and facilitates a Caribbean climate-smart and resilient zone".









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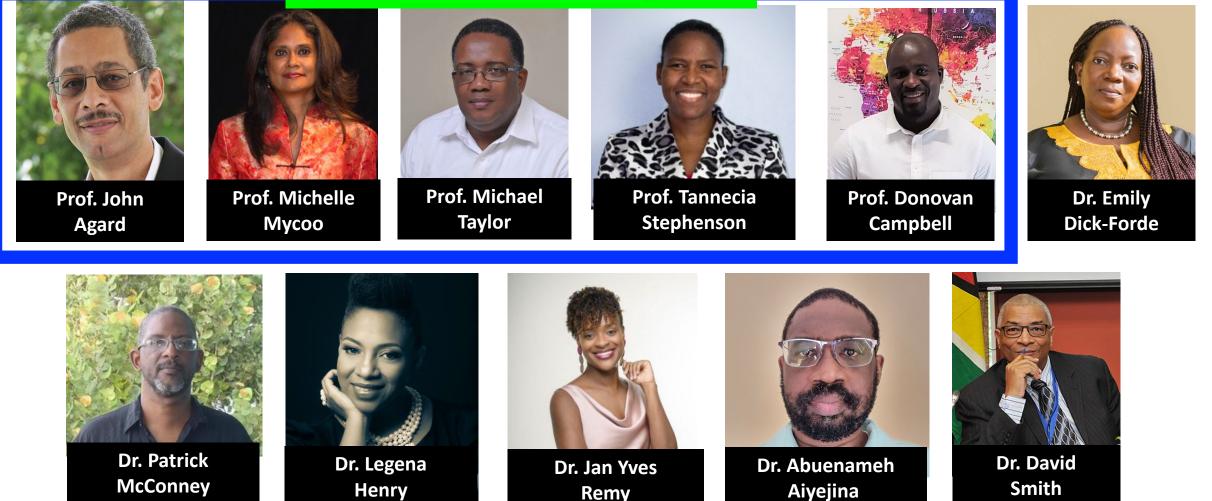






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#### Consideration for a road map within the digital age:

- Accept that no industry or enterprise can continue to operate without digitization.
- The digital age is constantly changing.
- The marketplace is dynamic and also quite whimsical.
- The digital age is a two-edged sword both benefits and risks are increasing.
- Corporate citizenry is being required to operate within a new level of accountability particularly with respect to Climate Change issues.
- Policies and operations should be data-driven and context-sensitive.



# Thank You

You may contact us for more information via email : gicsrd@uwi.edu

Check out our website: https://uwi.edu/gicsrd/