



INSURANCE
ASSOCIATION
OF THE CARIBBEAN INC.

presents

AN INSURANCE MASTERCLASS ON

GROUP LIFE & HEALTH PRICING

FACILITATED BY:



MARK LONGMAN
DIRECTOR OF ACTUARIAL VALUATION SERVICES
SCOTIABANK GLOBAL INSURANCE

MAY 21, 2021 | 10:00 AM - 12:00 NOON EST

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MasterClass Outline:

LEARN ABOUT:

1. GROUP PRODUCTS
2. CONSIDERATIONS AND FACTORS THAT INFLUENCE PRICING
3. RERATING
4. CASE STUDIES

About your facilitator:

Mark Longman is a qualified fellow of the Society of Actuaries and a member of the Caribbean Actuarial Association. He has over fifteen years of financial sector experience and holds a Bachelor of Science with honours from the University of the West Indies.

Mark is the Director of Actuarial Valuation Services at Scotiabank Global Insurance, Canada, a post held since 2018. His responsibilities include actuarial valuations, stress testing and regulatory reporting for the English-speaking Caribbean and Central America. Currently, he leads the actuarial adaptation and modeling of IFRS 17 for Scotiabank. He joined Scotiabank's insurance team in 2015.

He is a native to the island of Jamaica and spent much of his career working in the life and health insurance markets, supporting companies such as Guardian Life Limited, Medecus Health and General Accident. Mark has extensive experience in strategic insurance initiatives, acquisitions, divestitures, and partnerships.

Mark is a sports enthusiast, a lover of philosophy and enjoys playing chess. He has won several awards in the field of music and his passion can be heard on Sundays. He resides in Ontario with his wife and three children.

To register or inquire about sponsorship opportunities, please email us at info@iac-caribbean.com or call us at 246-427-5608

