



INSURANCE
ASSOCIATION
OF THE CARIBBEAN INC.

Online Workshop INSURANCE ANALYTICS

24-25
FEBRUARY, 2022

✉ info@iac-caribbean.com

🌐 www.iac-caribbean.com



OUR PRESENTER



LESLIE LEE FOOK
PROFESSIONAL MARKETING

Leslie Lee Fook is the Director and co-founder of INCUS Services Limited, a leading analytics and information security Consulting Firm based in Trinidad and Tobago. His career spans over twenty years in the Information Technology field with experience in Telephony, Infrastructure, Business Intelligence, Robotic Process Automation and Artificial Intelligence. He has managed enterprise-sized IT projects in the UK and throughout the Caribbean.

Leslie is passionate about data literacy and open data and believes that we will all someday become data citizens. His vision is to foster the development of a Caribbean Analytics community that's highly sought after for its talent and expertise by delivering custom, high impact solutions that empower everyone with the ability to gain actionable insight from their data in a very fast and easy manner.

ABOUT OUR WORKSHOP

The Insurance sector is a data-driven industry. Every player in this highly competitive and regulated industry has a mine of data, and it is only the ones that are able to convert that data into useful insights that can make it a diamond mine.

Insurance companies that are able to execute advanced analytics can transform their business, even in disruptive times.

Obtaining the skills to be able to garner these insights is therefore critical and this two-day workshop will go a long way to enable you to enhance your ability to:

- Decrease Loss Ratio
- Increase Revenue Per Policy Holder
- Reduce Cost Per Claim
- Mitigate Claims Fraud
- Increase renewal rates
- Enable Business Growth

Being able to transform your raw data into actionable insights to tackle the biggest challenges in the insurance sector while gaining a strategic advantage is now a cornerstone of the industry.

To register or inquire about sponsorship opportunities, please email us at info@iac-caribbean.com or call us at 246-427-5608

BENEFITS OF THE WORKSHOP

- Develop an analytical approach to data
- Make quicker, faster, better decisions
- Gain powerful insights from your data
- Enhance your data analytical skills
- Develop your Data Storytelling skills

TOPICS TO BE COVERED

- The Three Most Powerful Data Analytical Techniques
- The Science of Data Visualization
- Data Storytelling
- Insurance specific KPIs and Dashboards

REGISTRATION FEES

IAC MEMBER FEE: US \$275.00
NON-MEMBER FEE: US \$350.00

WHO SHOULD ATTEND

- Insurance Executives
- Unit Managers
- Actuaries
- Underwriters
- Appraisers
- Claims Examiners
- Claims Adjusters
- Insurance Investigators

REGISTER NOW TO DISCOVER

- How you can use data analytics to quickly reveal insights to help insurance companies navigate both the expected and unexpected
- How to create insightful dashboards can collectively bring data together to help insurance companies better manage claims
- How to find new opportunities and reduce risk using data with Visual Analytics

Register five or more participants and receive a 5% discount.



REGISTER NOW!

